

## Introduction

It is now consensual the role of entrepreneurship for job creation and wealth generation in the nations. It is particularly interesting to study this phenomenon in a microeconomic perspective when considering where to study their contribution to the sustainability of local communities and the balance and competitiveness of the territories. The contributions to its study are multidisciplinary and diverse, as well as their topics of interest. The *Workshop Entrepreneurship and Performance in a Regional Context* aims to create a space for reflection and discussion on topics of entrepreneurship considering its impact on the entrepreneurial performance and on the development of territories. We will present various approaches to the subject, allowing the discussion of case studies and theoretical proposals that propose innovative solutions, strategies and promoting sustainable development and competitiveness of the territories.

The format of the workshop aims to encourage discussion and knowledge sharing among participants.

The format of the work must be done according to the shape of a case study or theoretical approach.

A selection of case studies and papers in each subject could be published in a Review Lusófona de Economia e Gestão das Organizações or in the Handbook of Research On Entrepreneurial Development and Innovation within Smart Cities, to be published by IGI Global.

The submission of communications may be in Portuguese, Castilian and English

## Topics

1. Public policies to promote entrepreneurship (Public Policies and public programs with a regional impact in promoting entrepreneurship)
2. Entrepreneurship and social innovation (innovative projects and programs of public or private social entrepreneurship with a regional impact)
3. Higher education, knowledge transfer and business creation (programs, initiatives and stimulate the entrepreneurship education and knowledge transfer in higher

- education for the region)
4. Entrepreneurship, innovation and creation of regional value (Cases sectors / companies with regional impact - industry, services, agriculture - encompassed by level of technology, business size, industry structure, property type)
  5. Entrepreneurship and internationalization (Cases of internationalization / FDI to regional impacts)
  6. Research On Entrepreneurial Development and Innovation within Smart Cities Other topics related to entrepreneurship and regional development considered relevant
  7. Innovation performance accounting (Financing accounting and firms development)
  8. Entrepreneurial and finance (Business development, performance and innovation)
  9. Firms performance, analysis and innovation (Case studies of internationalization, family business and regional development)
  10. Accounting for sustainable development performance (small and medium business, non-profit sector companies, insurance companies)
  11. Entrepreneurial performance (Sustainable growth, business development, regional development, family firms)

## About Us

### Associação Portuguesa para o Desenvolvimento Regional



The "Portuguese Association for Regional Development" (APDR) is a scientific institution founded in 1984 whose main

objective is the promotion of research in the field of Regional Science. APDR is also the Portuguese Section of the European Regional Science Association (ERSA). APDR presently has around 150 effective members mainly working in universities or regional development private or public institutions. Most members are economists, geographers, architects and engineers. Since 1998, APDR organises each year a Meeting that gathers about 200 Portuguese and foreign researchers in the field of Regional Development (the official languages of the Meeting are Portuguese, English, Spanish and French).

### Universidade Aberta



Established in 1988, Universidade Aberta (UAb) is the only institution of public higher education in Portugal of Distance Learning.

Due to its purpose, UAb uses all the time, in its teaching activities, the most advanced technologies and methods of Distance Learning, saving no geographical borders or physical barriers, and giving special emphasis to the expansion of Portuguese language and culture within the Lusophony space (migrant communities and Portuguese speaking countries). In this context, UAb offers higher education anywhere in the world (Undergraduate, Master and Doctorate degrees) and Lifelong Learning courses. All pedagogical offers are integrated into the Bologna Process and are taught under elearning since 2008, the year that UAb became a reference European institution in the area of advanced elearning and online learning through the recognition of its Virtual Teaching Model, unprecedented in Portugal and developed by this institution.

### **Universidade Lusófona**



Universidade Lusófona de Humanidades e Tecnologias (Lusophone University of Humanities and Technologies) is the largest Portuguese private university, and

the main institution of Grupo Lusófona, which administers other universities and colleges in Portugal, Brazil, Cape Verde, Angola, Guinea-Bissau and Mozambique. Indeed, promotion of Lusophony (the speaking of Portuguese) is seen as a major objective of the institution; students from former Portuguese African colonies pay substantially reduced fees.

## Scientific Committee

Luísa Cagica Carvalho, Universidade Aberta, Lisboa

Inna Paiva, Lusófona University of Humanities and Technology, Lisboa

Eduardo Sarmiento, Lusófona University of Humanities and Technology, Lisboa

## Organizing Committee

Luísa Cagica Carvalho, Universidade Aberta, Lisboa

Inna Paiva, Lusófona University of Humanities and Technology, Lisboa

Eduardo Sarmiento, Lusófona University of Humanities and Technology, Lisboa

Elisabete Martins, APDR

## Venue



## Contacts

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